**Vanco Mobile Member-Facing Communication Template**

|  |  |
| --- | --- |
| Email template for churches to send to members | |
| **Subject Line Options** | 1. Vanco Mobile is the New Way to Connect with [Church Name] 2. Stay Connected with [Church Name] Virtually |
| **Preview Text** | Keep in touch, give and participate with our new app. |
| **Email Copy** | Dear [church name] member – We have exciting news about a new way you can connect with [Church name]! We are now using Vanco Mobile, a mobile app that will allow our congregation to virtually gather and communicate.  The way we come together to worship today is different since we have shifted to virtual ministries, but we are still a community.  Vanco Mobile will help us strengthen and maintain that connection.  We will use this app to let you know about upcoming events, share news about our community and speak directly with you. You can use Vanco Mobile to communicate with church staff and fellow members, get involved in our many ministries and express generosity through eGiving.  We encourage you to join our church’s app, Vanco Mobile. You can download the app for free at the [Apple App Store](https://apps.apple.com/us/app/vanco-mobile-faith-engagement/id1504961674) or [Google Play](https://play.google.com/store/apps/details?id=com.vancopayments.vancomobile&hl=en_US). Once downloaded, simply open the app and search for our church name.  We are thrilled about this opportunity to maintain our community and congregation despite the distance. Thank you for your continued support of [Church Name].  Sincerely, |
| **Signature** |  |